



Progressive Leasing's Flexible Lease-to-Own Options Available to Thousands of Nationwide Marketing Group Members

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Independent retailers in Nationwide Marketing Group's network offered member-only access to the LTO leader's e-commerce, app-based, and in-store fintech products

SALT LAKE CITY--(BUSINESS WIRE)-- [Progressive Leasing](#), a leading provider of e-commerce, app-based, and in-store lease-to-own solutions, announces a partnership with [Nationwide Marketing Group](#), North America's leading buying, marketing and operational support organization for independent retailers in the major appliances, consumer electronics, furniture, bedding, home theater, and outdoor industries.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220315005319/en/>

The partnership offers thousands of retailers in Nationwide's independent merchant network member-specific access to Progressive Leasing's innovative e-commerce, app-based, and in-store lease-to-own products and technologies. By enabling Progressive Leasing's flexible payment options, all Nationwide merchant members can offer customers an additional way to gain access to their preferred payment structure powered by seamless transactions.

Nationwide's members can also utilize Progressive Leasing's proprietary ProgCentral platform to easily manage every aspect of their lease-to-own business from a computer, tablet, or mobile device, while enhanced plug-ins for Salesforce Commerce Cloud, Adobe Commerce, and WordPress offer a plug-and-play retailer experience optimized for easy integration of Progressive Leasing into existing shopping websites.

"Our partnership with Nationwide Marketing Group provides Progressive Leasing a trusted introduction to thousands of small and medium sized retailers across the country," said Mike Giordano, Progressive Leasing's Chief Commercial Officer. "Nationwide's members can now help grow their business by offering their customers the transparent and flexible payment options they want, backed by Progressive Leasing's industry-leading technologies, decisioning, and customer support."

"As one of the most-respected vendors in the lease-to-own space, Progressive Leasing has proven to be a stable and sustainable partner for independent retailers looking to expand their LTO options," says Megann McDaniel, director of financial services for Nationwide Marketing Group. "We are excited to now be able to offer Progressive Leasing's flexible payment options to our members."

Dozens of Nationwide's member retailers have contacted Progressive Leasing to add or extend their lease-to-own payment options following the announcement of the partnership at last month's PrimeTime event, Nationwide's semi-annual buying, education, and networking opportunity for independent retailers.

Members of Nationwide's independent merchant network looking to learn more about integrating Progressive Leasing's lease-to-own payment options to their e-commerce or in-store checkout processes should use Nationwide's Membernet to contact their local Progressive Leasing representative for more information.

About Progressive Leasing

Progressive Leasing is a leading provider of e-commerce, app-based, and in-store point-of-sale lease-to-own solutions that provide transparent and competitive payment options and flexible terms intended to help credit challenged consumers achieve merchandise ownership. The company has helped millions of consumers acquire furniture, appliances, jewelry, electronics, mattresses, cell phones, and other products consumers need by utilizing a technology-based proprietary platform that provides instant decisioning results. Progressive Leasing is owned by [PROG Holdings, Inc. \(NYSE:PRG\)](#), a fintech holding company based in Salt Lake City, Utah. More information on Progressive Leasing can be found on the company's website, <https://progleasing.com>.

About Nationwide Marketing Group

Nationwide Marketing Group works on behalf of thousands of independent appliance, furniture, bedding, electronics, specialty electronics, and custom installers helping them grow their businesses and thrive on their own terms. With more than 5,000 members operating some 14,000 storefronts, Nationwide Marketing Group is the largest buying, marketing, and business support organization of its kind, representing billions in combined annual sales across the membership. For over 50 years, the organization has remained committed to the independent channel, empowering members with the scale, sophistication, and efficiencies they need to compete while delivering the unmatched business intelligence, tools and resources required to win in an ever-changing business environment. To learn more, visit nationwidemarketinggroup.org.

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